



FAMILY PHOTOS *outfit guide*

Trying to coordinate outfits for a whole family for a photoshoot can be stressful! But over the years I've developed three simple rules when it comes to dressing everyone for the camera. I hope you use these guidelines, but know there's always exceptions to every rule!

Download or screenshot this guide when planning your family's looks for your next session!



rule 1. RAID YOUR CLOSET BEFORE PANIC BUYING!

It can be second nature to think that everyone will need new outfits for family photos, but the chances are that you probably already have great outfits in your closet! Before deciding to shop, try gathering together your favorite shirts/blouses or outfits for each family member and see if there are any commonalities between them - does everyone look great in navy? Are there clothes that your littles are about to grow out of and you want them photographed in? If so, use those as your starting point!

rule 2. 3-2-1 = 3 SOLID COLORS + 2 TEXTURES + 1 PATTERN

This rule can be tricky, but it's especially helpful when dressing large families! When it comes to families of 3 or more, it's best to start by choosing 3 solid colors that work well together, layer with no more than 2 textures for the whole group and introduce 1 pattern, if necessary.

3 COLORS:

Have everyone in your family choose pieces in those colors as a base. Pinterest is a great resource for this! But my main advice here is stay away from colors that are too bright or neon. Jewel tones or muted tones work best!

2 TEXTURES:

After colors, decide if you have any textures that can enhance the looks. For instance, a solid color dress may pair great with a knitted cardigan. And maybe that knitted cardigan can coordinate with another family member in a knitted sweater. But try not to exceed 2 textures!

1 PATTERN:

Once you've added in texture, you can also introduce a simple pattern if you feel like you need more variety. Simple patterns like small stripes or florals are always a hit! Just make sure it's not too bold/contrasting and you'll be fine!



COLORS: 

TEXTURES:
Muslin/Linen & Cotton

PATTERN:
Checkered



COLORS: 

TEXTURES:
Knit & Fur

PATTERN:
Stripes

rule 3. ABCC - ALWAYS BUY COMFORTABLE & CONFIDENT!

If you get through the first two rules and know you'll still need to buy some clothing to complete your looks, keep the ABCC's in mind - Always buy comfortable and confident! If you're not comfy in your clothes, then you probably won't feel confident, and if you're not confident, you won't feel comfortable in front of the camera! So if it doesn't meet the 2 C's, try to find something else or ask a friendly photographer! ;)